

PROMOTING ROADS TO PROSPERITY IN THE PHILIPPINES

The Philippines has a population of a hundred million inhabiting an archipelago of over seven thousand islands with more than two hundred thousand kilometres of roads, most of which are neither mapped nor represented within the core national road asset management system.

The national government currently finances thousands of local road projects across the Philippines supported by technical and financial assistance from The World Bank. With such large sums of money involved in enhancing tourism and routes to market The World Bank required a solution that could support their investment of almost \$1 billion a year and help to ensure that road schemes are actually delivered on the ground.

Selecting RouteShoot as a low cost technology ideal for use in the predominately rural areas of developing countries, The World Bank has provided the mechanism that means the number of 'Ghost Projects' have been practically eliminated by linking staged payments to direct evidence of road construction progress through route-referenced video.

Through the Open Roads portal developed by the RouteShoot team, project transparency provides the confidence that value for money is being obtained - enhancing the corporate governance expected for such high value investment.

The World Bank have now established a benchmark for monitoring the progress of road building projects at all stages and are promoting this method for other infrastructure projects across the globe.

KAI KAISER
SENIOR
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"RouteShoot is scalable and cost effective providing a real solution in shorter timeframes, consequently the Philippines Govt have now mandated its use for their new roads financing program - Kalsada"

HEADLINE BENEFITS

- ✓ Low cost technology
- ✓ Crowdsourced data collection
- ✓ Transparency for stakeholders
- ✓ Irrefutable Audit trail
- ✓ Greater budgetary control.